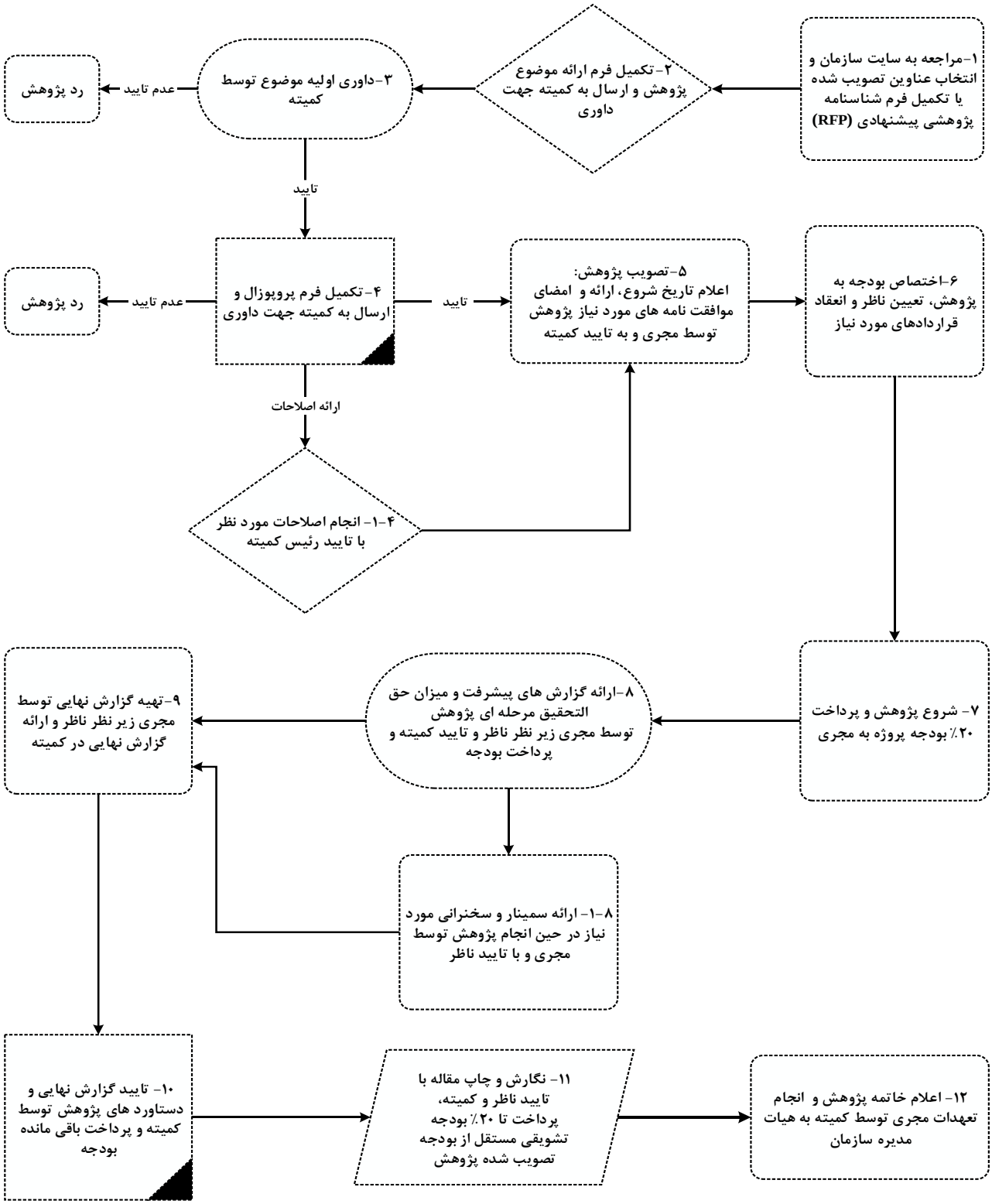فلوچارت روش اجرایی پژوهش